

ANALYSIS OF AN INTERCULTURAL INTERACTION VIDEO

Introduction:

This activity encourages you to engage with Stella Ting Toomey's 1999 concept of *transcultural communication competence* and apply this model to revisit and reflect on an unresolved intercultural interaction.

Participant Instructions:

First, you will read excerpts from Stella Ting-Toomey's 1999 "Transcultural Communication Competence." Then, you will record a reflection video (10-15 minutes) with three main parts: Description, Criteria Analysis, and Component Analysis.

<u>Description:</u> In the first part (3-4 minutes), you will be describing, in narrative form, an intercultural interaction. You should choose an interaction in which you yourself took part, if at all possible, as this will be more beneficial for you in terms of self-awareness. The interaction you choose should have involved some confusion, misunderstanding, conflict, or offense of some sort, on your part or on the part of others involved, and which may or may not have been resolved. In this first part, you should provide a detailed account of the context of the interaction and a portrayal of what happened from your perspective (you should aim to tell a story). Be sure to explain who was involved, where you were and under what circumstances, what was said or not said, and what happened. At this point, try not to offer any explanations – just describe. In other words, think in terms of who, what, and how, but not why.

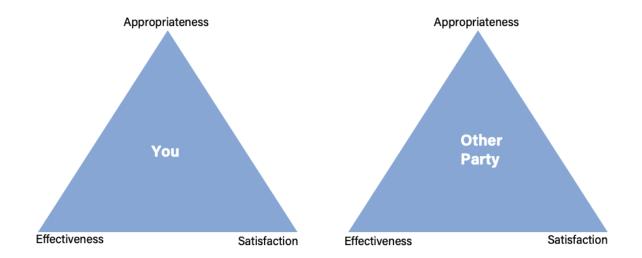
<u>Criteria Analysis:</u> In the second part, about 3-4 minutes, your goal is to judge the success of the interaction you described based on Stella Ting-Toomey's (1999) explication of the criteria of Transcultural Communication Competence. Analyze the situation you described with regard to each of the three criteria that Ting-Toomey discusses: appropriateness, effectiveness, and satisfaction (see diagram below). Be sure that you discuss perceptions of these criteria from both your perspective and the other party's point of view (for self and other):

- Appropriateness: Do you think you and other person involved acted appropriately, from each of your perspectives?
- Effectiveness: How effective were you both in understanding each other?
- Satisfaction: To what extent were your identities affirmed by each other during the interaction?





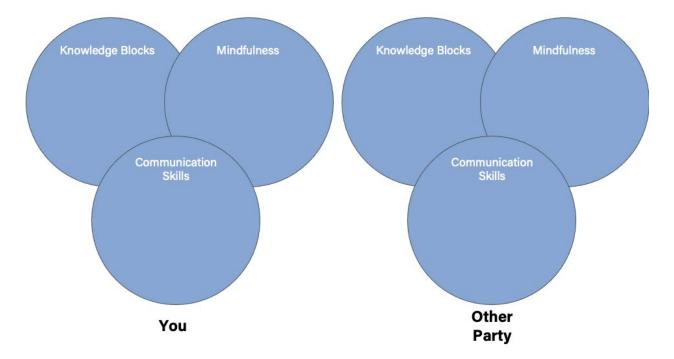
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<u>Components Analysis:</u> Your third and final part, again about 3-4 minutes, should also be based on Stella Ting-Toomey's (1999) Transcultural Communication Competence. In this part, though, you will reflect on the three components of transcultural communication competence: knowledge blocks, mindfulness, communication skills (see diagram below). In other words, if appropriateness, effectiveness, and/or satisfaction were judged to be low in the previous section, which of the blocks were missing that led to those outcomes or perceptions. If all were matched, which blocks contributed to that?



Finally, please conclude by addressing the following question: What insight and direction does this interaction provide for your personal growth in terms of intercultural competence?

